



Kat Cassidy- (Illustration BA) List of Work

For the majority of my final year of studies at ECA, my goal was to explore how I could use visual language as a tool to educate, empower and eradicate stigma, with a particular focus on changing cultural perceptions of menstruation in the UK.

LADY JUSTICE – 2019

Digital print and two-colour risograph poster exploring the injustice of the tampon tax, inspired by the archetypal figure of IUSTITIA.

JUST SAY PERIOD- 2019

Two-colour riso zine conveying a handful of common menstrual euphemisms and their ultimately negative effects.

MENSTRUATING GRACE (left) and PADS for LADS (right)- 2020

Left: Editorial illustration celebrating the passing of the Free Provisions Bill in Scotland, which will provide free menstrual products for all.

Right: a five-panel comic inspired by Hey Girls #Pads4Dads campaign, aiming to improve men's education and empathy surrounding the needs of the menstruators in their lives.

SCRAP THE TAX- 2020

Digital print celebrating the scrapping of the tampon tax in Britain.

RADICALISING EMPATHY- 2020

Editorial illustration for online platform Mxogyny to accompany an article exploring gender and power.

THAT TIME OF THE MONTH- 2020

Digital diptych exploring menstruation and cultural perceptions of femininity through the fictional condition of lycanthropy. These prints support my graphic novel investigating the same themes.

THE BATHROOM- 2019

Double page spread from my graphic novel in-progress- 'That Time of the Month'

THE CHANGING ROOM- 2020

Double page spread from my graphic novel in-progress- 'That Time of the Month'

BIG GAME- 2020

Two double page spreads from my graphic novel in-progress- 'That Time of the Month'